

FOR RESIDENTIAL AND SMALL COMMERCIAL PROPERTIES

Our mission is to protect your greatest real estate investment and to maximize your return while minimizing stress and headaches.

Don't trust your most valuable asset to just anyone. Trust the rental property experts ... Us!

KATHY PECORA

Cell/text: 770-906-3622

Office: 770-575-4697

Mgmt@AtlantaAreaPM.Com wwwAtlantaAreaPropertyManagement.com













1 REASONS WHY YOU SHOULD WORK WITH

ATLANTA AREA PROPERTY AND MANAGEMENT

- 1. Aggressive Marketing Programs. Our comprehensive marketing strategy is comprised of a variety of proactive campaigns. It includes pushing your listing out to hundreds of rental websites, utilizing the multiple listing services, promoting referral programs for real estate agents and brokers, and engaging our own client-owners just to name a few. Our campaigns drive a constant flow of tenants allowing us to fill vacancies quickly and with a quality tenant for top dollar.
- 2. Accurate Pricing. We will provide you with a rental market analysis report so you can reasonably know how much you can expect to get for your home. We won't give you a high rent amount just to win your business. The report will show you homes in your area with listing details and what they are charging for rent plus photos so you can compare the condition and location against the competition.
- 3. Rigorous Tenant Screening. We perform one of the most stringent tenant screening processes in the industry substantially minimizing payment risk and evictions. We check credit, background, employment, and rental history. We obtain copies of ID's as well as pay stubs or tax returns to ensure potential tenants can actually afford the property.

- **4. Exclusive Owner Benefits.** A suite of guarantees specifically designed for your peace of mind and your property protection. It includes everything from ensuring we select the right tenant for your home to our month-to-month property management agreement that doesn't lock you in long-term.
- 5. Long-Term Tenants. To keep your property profitable, we seek long term tenants. Our initial leases start with an 18 to 24 month term that automatically renews annually with a 3% to 5% rent bump. We find that longer leases from the beginning translates into long-term commitments and a more stable tenant who becomes part of the community and is more likely to stay for several years.



Atlanta Area Property Management knows that selecting the right company to manage your asset is crucial to the success and profitability of your investment. Selecting the wrong property management company can cost you thousands.

- 6. Powerful, Owner-oriented Lease. Our attorney-approved lease is specifically designed to mitigate owner risk protecting you and your investment. Our lease is a result of the many years of dealing with tenants and their shenanigans. We stay away from standard form leases used by most management companies that offer limited owner protection.
- 7. State-of-the-art Software. We utilize the industry's best property management software system which provides you with detailed monthly statements outlining all activity in your account. You'll have access to your account through an owner's portal anytime and anywhere. Your tenant will also have access to a portal where they can make rent payments and submit repair requests at any time, day or night, weekends and holidays.
- 8. Our Own Company Contractors. To keep repair and maintenance costs low, we have our own handymen and contractors. We found that most independent companies don't like to do small jobs so they add up-charges, trip fees, plus after-hours and emergency charges to get the price up. Using our own crew, we are able to provide our great price and service for a small repair on Christmas Day as we do during the regular work week.



- 9. Tenant Amenities Program. Our required tenants are and are automatically enrolled in the Tenant Amenities Program which not only benefits the tenant but also benefits you. Tenants cover the cost and it includes payment reporting to the credit bureaus, an online portal with a multitude of payment options, frontdoor delivery of dated furnace filters, and renters insurance covering tenant personal property and owner asset protection.
- Property Management. **10**. Although we are licensed Georgia real estate agents, we do not handle any "buy/sell" real estate activities. Our business is centered around property management in order to avoid any conflict of interest or being distracted by large commission opportunities. Property management is our only business - not a side activity to hold us over when the economy gets tough. Because we only focus on property management, we are incented to rent your home as quickly as possible at the highest possible rent with the best possible tenant!

PRICING AND FEATURES

Fair and transparent pricing with no hidden fees Pricing plans to meet your goals

Levels → ↓ Features	Premium	Premier	Prime
MANAGEMENT FEE	10% Only charged on rent we successfully collect	8% Only charged on rent we successfully collect	\$100 Paid every month even while vacant
SET UP FEE	Minimum of \$101	Minimum of \$101 \$100	\$150
LEASING FEE	1 Month's Rent	1 Month's Rent	1 Month's Rent
LEASE RENEWAL FEE	\$150	\$350	50%
Marketing and Tenant Procurement			
Custom Rental Analysis $\sqrt{}$			
	V	v √	v √
Pre-Leasing Inspection Rent Ready Coordination	v √	v √	v √
	v √	v √	v √
Professional-Quality Photos Maximized Marketing			v √
	√	√	<u>-</u>
Showings and Open Houses	√ -/	√ -/	√
Tenant Screening	V	V	√
Pet Screening	√ -/	√ -/	√
18 to 24 Month Lease Terms	√ -/	√ -/	√
Lease Preparation and Signing	V	√ -/	√
Move-In/Move-out Inspection	Professional Manage	√ ••••••••••••••••••••••••••••••••••••	√
Professional Management			
Rent Collection	√	√	<u>√</u>
Billing & Rent Distribution	V	√	√
24/7 Maintenance Handling	√	V	V
Maintenance Coordination	<u>√</u>	√	√
Lease Enforcement	√	√	√
Direct Deposit Owner Payments	√	√	√
Security Deposit Reconcilation	√	√	√
Tenant and Owner Portals	√	√	√
Online Document Respository	√	√	V
Exclusive Owner Guarantees	V	V	V
HOA Registration	٧	V	\$25
Monthly statements	٧	٧	\$5 monthly
Drive By Inspections	٧	\$25 each	\$50 each
Utility Management	٧	\$10 each	\$20 each
1099's and Year End Statements	٧	\$25	\$50
Condition Inspection	\$125	\$150	\$175
	Restrictions apply - subject to change		

No money paid upfront Fees are paid after the tenant moves in

ADDITIONAL FEE SERVICES



From beginning to end, we handle everything it takes to keep your property looking great and your rental property full. We strive to provide you with the best management services available, and we do this with our professional and experienced staff.

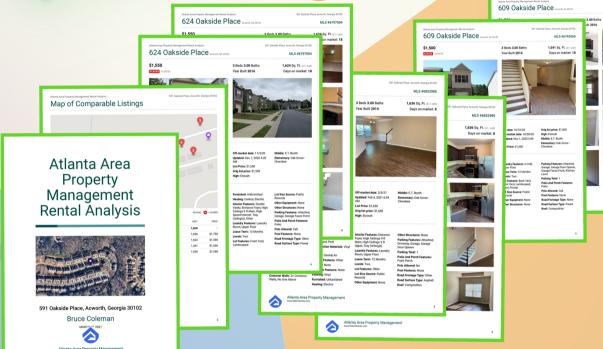
TENANT PLACEMENT ONLY - 1 months rent You manage the property and we secure a great tenant

RESCUE ME - 50% of 1 month's rent to start
We take over management with your existing tenant

- Vacant home utility management and transfer
- Section 8 and building code inspections
- Pet inspections
- Maintenance coordination and invoice management
- Specialty reports and delivery
- Vendor bids and estimates
- Lock changes and re-key
- Remodel updates and major repairs
- Lawn sprinkler winterization
- Lawn maintenance and yard clean-up
- Furnace filter delivery
- Home warranty coordination
- Pest control and termite inspection coordination
- Gutter cleaning
- Eviction insurance and rent payment
- Express rent funding

... and many other services

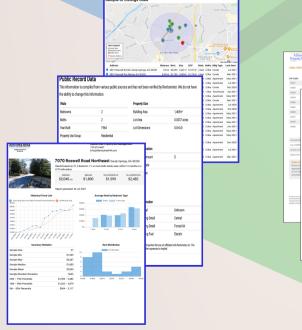
The Picture of the Pi

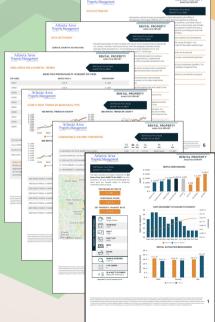


Detailed analysis with graphs, photos, and addresses

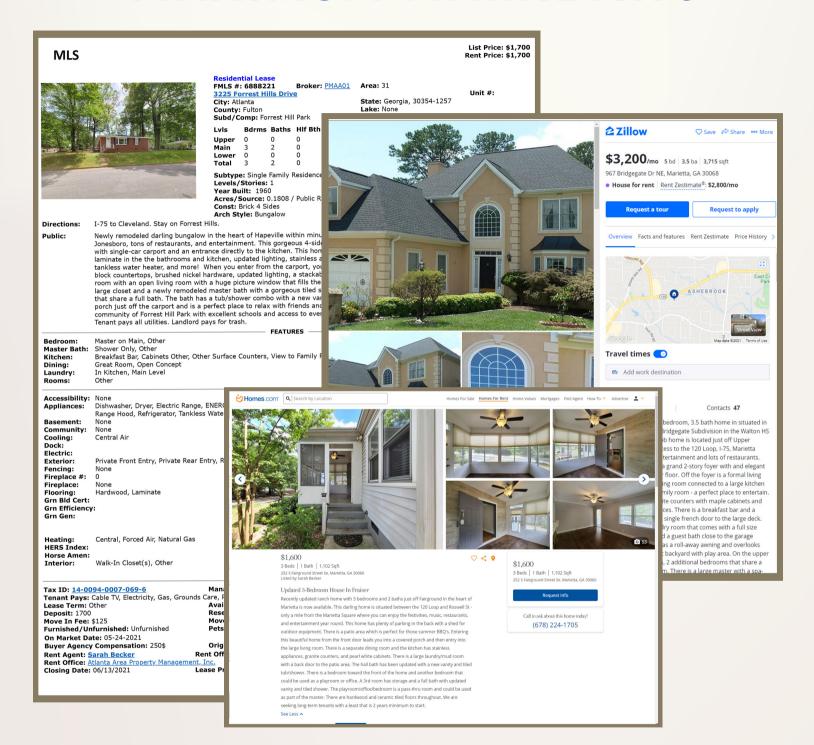
Accurate

Variety of sources





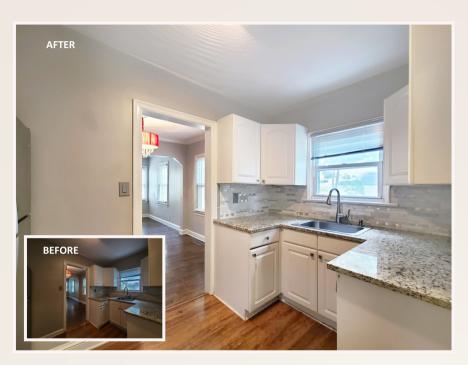
MAXIMUM MARKETING



Listed in all the major rental websites
Sales-quality photographs
Agent-accompanied showings only

MAXIMUM EXPOSURE

Professional Quality Photographs





We only take high quality photographs and it's included as part of our marketing program

We process a minimum of 50 photos from various angles that put a shine on your rental

We post as many photos of your rental as the rental websites allow.







EXTENSIVE TENANT SCREENING

Income
Employment
Landlord Verification
Credit History
Eviction Check
Criminal Background

Bankrupcy
Public Records
Sex Offender Check
Collections History
Pre-Qualifications
Pet Verification

ONLINE TENANT AND OUNER PORTALE

ACH, recurring, and credit card payments
Maintenance requests submission
Leases, inspections and other documents
Monthly and Annual Statements





SUPERIOR IN-HOUSE MAINTENANCE CREW

Our own crew that works only on
the properties we manage
24/7 service
Repairs and preventative maintenance
Very competitively priced

OWNER BENEFITS

(some conditions apply)



TENANT PLACEMENT GUARANTEE

If we lose a tenant that we place, we will secure the next tenant for FREE.



PET DAMAGE GUARANTEE

We cover pet damage to your home over and above the tenant security deposit amount.



PM CONTRACT PROMISE

We earn your business every day so our management agreement is month to month.



30 DAY RENTAL GUARANTEE

We will have your property rented within 30 days or your 1st month of management is free.



NO MONEY UP FRONT

You don't pay our leasing fee until we have a signed lease and money paid by the tenant.



ON-TIME RENT DEPOSIT

Your rent payment will be direct deposited within 15 days of receipt.



AGENT SHOWINGS

Your home will be shown by licensed Georgia Real Estate Agents only. We do not use self-showing lockboxes.



TENANT AMENITIES

Tenants are automatically enrolled in our Amenities Program. Both you and the tenants benefit from these valuable features.







MAKING YOUR PROPERTY READY TO RENT

A fresh start to a new lease means getting your property sparkling and ready to rent for your next tenant.

Rent-ready means your rental property is in the perfect condition for new tenants to move in. The sooner your property is rent-ready, the sooner you can start collecting rent. Properties that are not show-ready will sit on the market - and a vacant property is a huge expense.

Once a lease ends and your tenants vacate, the home needs to be cleaned and repaired or remodeled as quickly as possible. As tempting as it is, avoid the urge to market your property before it is ready to show.

We help you get your property ready to rent. We have our own crew of both general handymen and licensed professionals that can handle everything from HVAC servicing and repairs, plumbing, electrical, painting, flooring, roofing, general repairs, and deep cleaning, just to name a few.

Need more than an update? We can do that too! Just ask us about our Rent-Ready services.

What our clients say about us

We strive to provide both our Owners and our Tenants with the best service possible. Their opinions matter to us!



Atlanta Area Property Management has helped me increase the profitability of my rentals. They put in better renters and my costs have gone down. Definitely understands investment property.



I can't say enough good things about Atlanta Area Property and Management! When people ask me about rentals I tell them that the secret to success is great property management, and give them the number of AAPM. I give this company my highest recommendation.



Kathy and her team do a wonderful job representing and managing property. As a out of state property owner, I wanted a reliable and I professional team to manage my property. After discussing my situation with Kathy, I knew I would be in safe hands with her team.



Truly excellent service by Atlanta Area Property Management. This is one of the most responsive, most professional organizations I've ever had the pleasure of dealing with. I highly recommend them!



*** * * * * *** Thomas Dominque:

The team at AAPM are really awesome! They are very responsive, flexible, and knowledgeable about renting to tenants. We use them to manage two of our properties and they have done a great job not only finding quality tenants but handling and resolving any issues that have come up. I highly recommend working with them!



Great experience thus far, very prompt and professional services. If you are looking for a property manager I would highly recommend their services. Kathy stayed on top of every aspect of the process and did not skip a beat.



Property Management Lifecycle

As owners of rental property ourselves, we understand that rentals should be profitable, not an expense. In order to keep your investment performing, the property management company you choose should effectively manage your home by balancing the need to secure

and retain high quality tenants with the necessity of regular property maintenance and repair while giving you peace of mind.



EXIT WALK THROUGH

- Termination walk through and cure
- Document damages
- Handle security deposit disbursement
- Retain keys and fobs

ONGOING MANAGEMENT

- Rent collection
- Repairs 24/7
- Lease management, renewals, and enforcement
- Identify, address and correct tenant lease violations
- Drive-by inspections
- Eviction processing



PREPARE YOUR PROPERTY

- Walk through and document
- Identify potential hazards and potential future problems
- · Prepare property to rent
- Take photographs, advertise and show

Our attention to detail and excellence in customer service has contributed to our high customer satisfaction rating.

MONTHLY ACTIVITY

- Portal shows all activity including repair requests
- Monthly and annual statements available
- Direct deposit of rents within 15 banking days of receipt of rent

QUALIFY PROSPECTIVE TENANTS

- Screen: credit report, rental history, employment, income, and background
- Screen: pets
- Verify all statements with actual documents
- Collect reservation fee to hold property

WRITE LEASE

- Write 18 to 24 month lease with auto renewal and rent bump
- Write all exhibits and addendums
- Perform move-in walk through
- Document condition
- Collect monies and turn over keys



COMMERCIAL PROPERTY MANAGEMENT

NON-RESIDENTIAL PROPERTIES



We provide off-site property management and tenant leasing services for small office buildings, too!

Small office buildings are great investments but leasing and managing office space can be quite challenging and time-consuming. Our full service commercial property management eases the stress of finding the right tenant and promptly handling the tenant's maintenance issues to keep tenants renting long term.

We provide marketing support including market analysis, setting market rents, and extensive advertising.



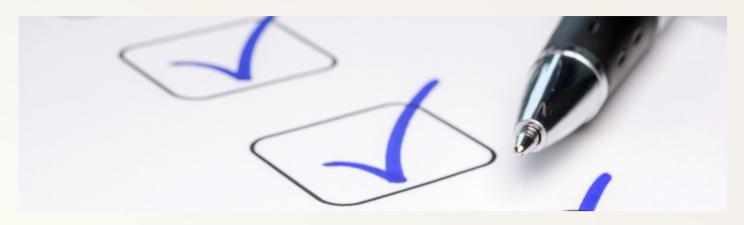
Our talented team seamlessly transitions your property and tenants into our care and oversees the day to day management operations, including financial statement, preventative maintenance and repairs and so much more. We provide the same great service for our commercial property owners as we provide to our residential property owners



We thoroughly screen tenants and check their credit worthiness, business history, and financials.

COMMERCIAL PROPERTY MANAGEMENT

NON-RESIDENTIAL PROPERTIES



RENT READY: Making sure your building suites are ready to rent is key to attracting good tenants. We handle everything from simple handyman jobs to complex licensed-technician repairs and installation. Then we provide on-going, full service maintenance and repair.

MARKETING: We market your suites on Loopnet, MLS and other businessoriented leasing websites for maximum exposure to find the right tenant. We list your property with professional quality photos, field all calls, show to prospective tenants, perform tenant screening, and bring the new tenant on board.

MANAGEMENT: Every tenant is given access to a portal where rent payments are made and maintenance requests are submitted. You'll have access to a portal where you'll see your tenant's activities, rent payments, lease documents, and monthly statement. We address tenant issues immediately as our goal is to keep great tenants renewing their lease year after year.

TURNOVER: Turnover is inevitable and we make it as seamless as possible. When one tenant leaves, we try to fill the suite immediately so there is no break in the monthly rents collected. If an eviction is necessary, we will handle the process from filing to removal. We offer Eviction Protection Insurance that will cover most of the expense of dispossessory action.

PRICING: Contact us for commercial property management pricing.

ATLANTA'S CHOICE FOR PROPERTY MANAGEMENT AND TENANT PLACEMENT

Maximizing your real estate investment with experience, expertise, and excellence.



#1 Never, ever, ever rent to family, friends, friends of family, or friends of friends. They take advantage of you and it is hard to recover.

#2 Always re-key your locks before your first renter moves in and between every tenant. You don't know who has keys and this could be a huge liability for you.

#3 Update your property and do a good job but remember that you are not going to live there. Make it nice and ensure it meets local and county code requirements but weigh the update costs.

#4 Treat your rental like a business ... because it is.

#5 When buying rental property, purchase property that rents in the range of \$1000 to \$1500 per month. This is the sweet spot and your home will always get rented quickly.

#6 Visit our website for more information about our company and services, testimonials, rental listings, policies, and our blog:

www.AtlantaAreaPropertyManagement.com



Cell: 770-906-3622 Office: 770-575-4697 Mgmt@AtlantaAreaPM.Com wwwAtlantaAreaPropertyManagement.com